

# Identifying Challenges

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# MY 5 CHALLENGES

## “Evidence-based policy-making: EE & Buildings

### EX-ANTE ANALISYS

1

PUBLIC POLICY  
MAKING: Socio-  
economic  
Development, Climate,  
S&T, Energy and Energy  
Efficiency

2

"Policy appraisal"  
ENERGY EFFICIENCY  
  
Indicators of  
performance: policy  
instruments

3

Data Analysis and  
Modeling

4

MONITORING AND  
EVALUATION

5

POLICY ADJUSTMENTS

### EX-POST ANALISYS

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Conrado A Melo

Aline T Causo

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# Evaluating public policy mechanisms for climate change mitigation in Brazilian buildings sector

# Low-carbon mitigation strategies for Brazil

- GHGs emissions from the Energy sector in Brazil: relatively small by international standards, but increasing steadily.
- Challenge: maintain high participation of RE and invest in more efficient energy-infrastructure – specially on the DEMAND SIDE
  - Transportation
  - Industry
  - Buildings



Our  
“Evidence-  
based Policy”  
approach

Objective: create a portfolio of technologies+policy instruments to reduce emissions up to 2030 in the buildings sector. Investigate the **best** dissemination strategies.



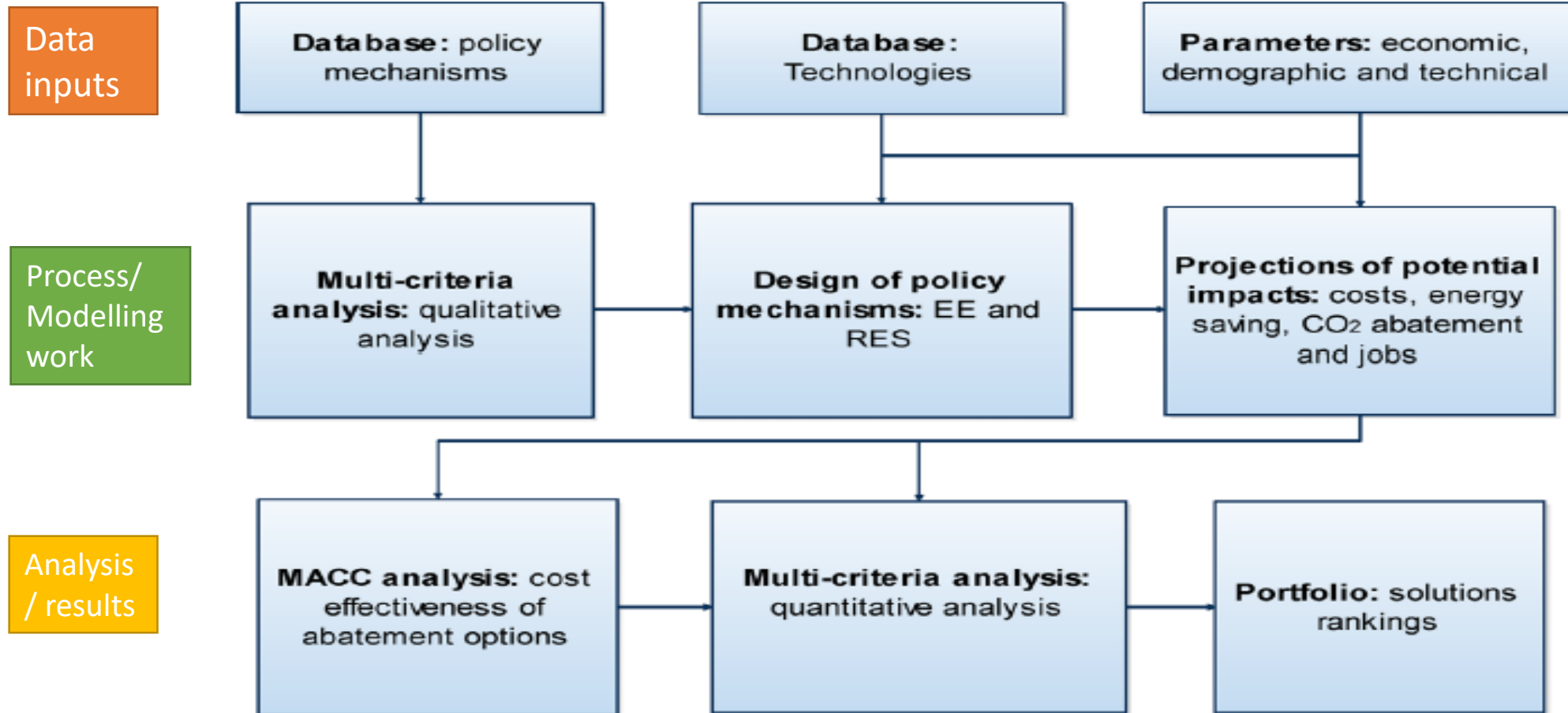
Methods

Integrated  
Resources  
Planning (IRP)

Multi-criteria  
analysis

Marginal  
abatement cost  
curves

# Project workflow



# Select policy mechanisms

- Regulatory and control mechanisms
  - Technical standards for appliances, regulated procurement schemes, building codes, compulsory investments, tariffs
- Economic/market-based instruments
  - Financing mechanisms, rebates, ESCOs, cooperatives
- Fiscal instruments and incentives
  - Carbon taxes, taxes and subsidies
- Support, information and voluntary action
- Funding mechanisms

•14 different policy mechanisms for EE interventions

•6 different policy mechanisms for RE onsite generation

Residential buildings—R (cumulative total from 2014 to 2030)			Commercial buildings—C (cumulative total from 2014 to 2030)			Public buildings—Pb (cumulative total from 2014 to 2030)		
Mechanism	Energy saving potential (TWh)	Abatement potential <sup>d</sup> (Million tonnes of CO <sub>2</sub> e)	Mechanism	Energy saving potential (TWh)	Abatement potential (Million tonnes of CO <sub>2</sub> e)	Mechanism	Energy saving potential (TWh)	Abatement potential (Million tonnes of CO <sub>2</sub> e)
P <sup>a</sup> REF R	9.67	0.90	P AC C	269.76	25.10	P AC Pb	67.44	6.27
P AC R	5.49	0.51	P LAMP C	65.90	6.13	P LAMP Pb	17.35	1.61
P LAMP R	165.62	15.41	P STB C	35.15	3.27	P STB Pb	11.12	1.03
P STB R	59.33	5.52	COD ENV C	3.54	0.33	RC STB Pb	12.88	1.20
COD <sup>b</sup> AQS R	69.38	6.45				RC LAMP Pb	1.81	0.17
FV NM	11.72	0.95				COD ENV Pb	0.15	0.01
FV (other) <sup>c</sup>	9.15	0.74						
<b>Total</b>	<b>330.36</b>	<b>30.48</b>	<b>Total</b>	<b>374.35</b>	<b>34.83</b>	<b>Total</b>	<b>110.76</b>	<b>10.30</b>

<sup>a</sup> P means Minimum energy performance standards.

<sup>b</sup> COD means energy efficiency codes.

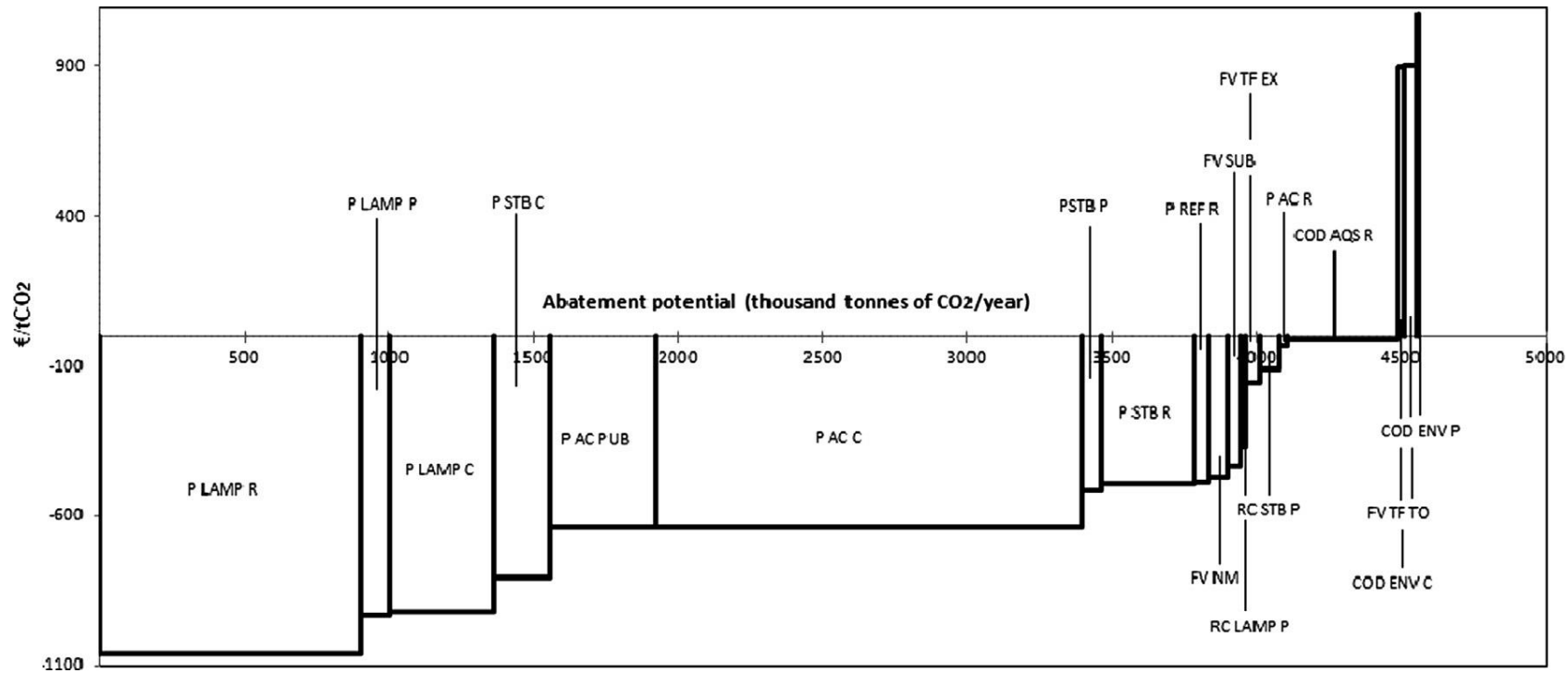
<sup>c</sup> Other FV refers to the application of only one of the options beyond net metering (subsidies or feed-in tariff).

<sup>d</sup> To estimate the weight of buildings electricity consumption in CO<sub>2</sub>e emissions from power generation we apply an emission factor of 0.080tCO<sub>2</sub>e per megawatt hour that is an average of official assumptions in the PNE 2030 (EPE, 2007) and an loss factor for the Brazilian Interconnected System of 15% (EPE, 2011).

# Results: Energy savings / CO2 savings



# Results: Marginal Carbon Abatement Costs



# Ranking of options

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Ranking	MACC	MCA
1°	P LAMP R	P LAMP R
2°	P LAMP P	FV NM
3°	P LAMP C	P STB C
4°	P STB C	P AC C
5°	P AC PUB	P LAMP C
6°	P AC C	P STB R
7°	PSTB P	P AC PUB
8°	P STB R	P LAMP P
9°	P REF R	COD AQS R
10°	FV NM	PSTB P
11°	FV SUB	P REF R
12°	RC LAMP P	FV SUB
13°	FV TF EX	P AC R
14°	RC STB P	FV TF EX
15°	P AC R	RC STB P
16°	COD AQS R	COD ENV C
17°	COD ENV C	FV TF TO
18°	FV TF TO	RC LAMP P
19°	COD ENV P	COD ENV P

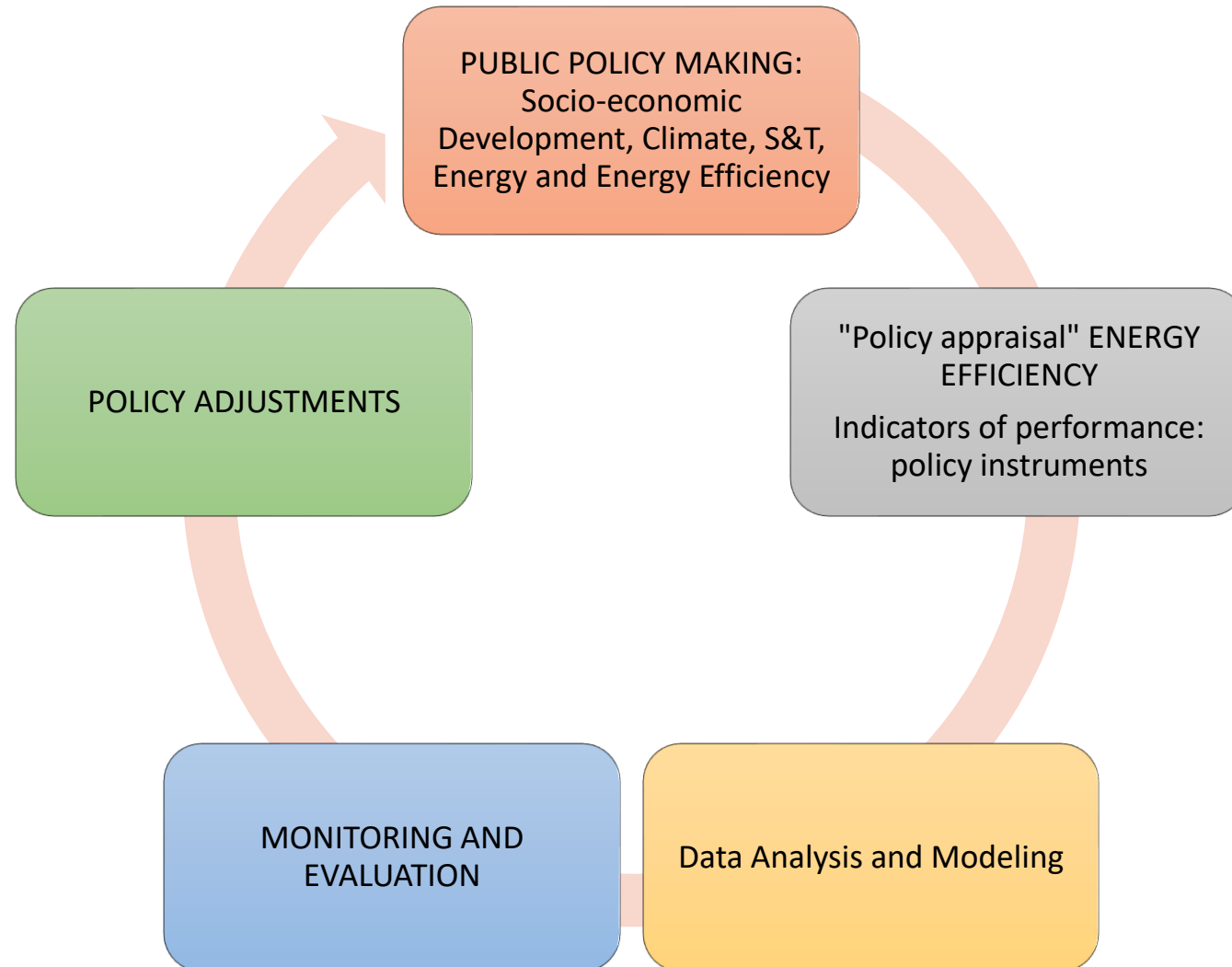
Benchmarking

Regulations

Data Analytics

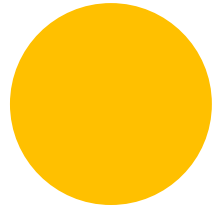
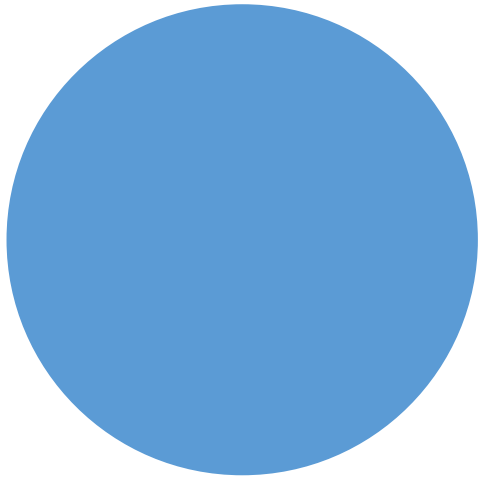
User influence  
on performance

Monitoring and  
Evaluation



# Publications

- Melo, C. A.; Jannuzzi, G. M.; Tripodi, A. (2013). *Evaluating public policy mechanisms for climate change mitigation in Brazilian buildings sector - Energy Policy* v. 61, p. 1200-1211,.
- Jannuzzi, G.M. & Melo, C.A., (2012). *Grid-connected photovoltaic in Brazil: Policies and potential impacts for 2030. Energy for Sustainable Development* 17 (2013) 40–46
- Jannuzzi, G. M.; Melo, C. A.; Tripodi, A (2012). On-site renewable energy systems: the potential for buildings in Brazil. Planet Under Pressure. March, Excel London, UK.
- Jannuzzi, G. M.; Melo, C. A.; Sébastien, J. (2012). *Detailed comparison of Brazilian and French obligation schemes to promote energy efficiency. International Energy Program Evaluation Conference (IEPEC). June, Rome, Italy.*
- Jannuzzi, G. M. ; Melo, Conrado Augustus de ; Tripodi, A. (2012). Políticas públicas para promoção da eficiência energética e microgeração renovável em edificações no brasil: uma análise multicritério. International Energy Initiative – América Latina, (Energy Discussion Paper).



Thank you

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Regulations

Data Analytics

User influence on performance

Monitoring and Evaluation

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POLICY ADJUSTMENTS

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Data Analysis and Modeling

